



## *The Electrical Worker*

### Guidelines for

# HIGH-QUALITY PHOTOS

### **WANTED: HIGH-QUALITY PHOTOS**

We want to print the photos you submit. Sometimes we can't—usually because they do not have a high enough resolution or pixel size. Due to deadline pressures and the volume of articles and photos processed each month, we may be unable to alert you in time for you to resubmit another photo. To ensure that your photographs are publishable, please remember the following:

- The best way to tell if your photograph is of high enough quality to print is by looking at the pixel width and resolution. Generally, photos should not be less than 2,200 pixels wide at 300 dots per inch (dpi).
- Most computer programs have a “Properties” tab you can use to check pixel width and file size.
- Another good indication of image quality is file size. Typically the file size should be listed in megabytes (MB). A file size listed in kilobytes (KB) is generally too small.
- Just because a photo looks good on screen doesn't necessarily mean it will be large enough to use in a print publication.
- If the image is too big, we can reduce the size. If it's too small, it cannot be enlarged without pixelation, which compromises clarity. Err on the side of sending a larger photo.
- Cameras also have adjustable settings for photo resolution. For print quality, camera settings should be set to an image size of 5 MP (megapixels) or higher. If you're unsure about the settings, a good rule of thumb is to set the camera to the highest quality setting it allows.
- Cell phone photos may be acceptable, depending on the phone model. Smartphones (iPhone, Android and Windows) usually produce files that are of high enough quality as long as the original file is sent. Blackberry and other non-smartphone photographs are of too low quality to be printed.
- Print photos are still acceptable. If you send in a print, please note on the back of the photo if you'd like us to return it and include a self-addressed, stamped envelope.

We don't want you to be disappointed if your image appears blurry or is not usable. If you have any specific questions about your images, please call (202) 728-6291 or e-mail us at [locallines@ibew.org](mailto:locallines@ibew.org).